

HANNA ELLA SANDVIK

+45 31715197 HANNAELLA.DK



SOMEONE YOU SHOULD HIRE

SPECIALTIES

USER EXPERIENCES



Creating good experiences relies heavily on your empathy and willingness to let users tell you something unpleasant. I am interested in making stuff work, so that both users and businesses are happy: Sales work is such a tough job when you're selling a bad product. So let's just see if we can create exactly what your users dream about instead. Way easier.

SERVICE DESIGN



Services are not something you can touch. Therefore they are more important to get down on paper. When a product breaks - it's obvious. When a service breaks it is not always so. My weird systematic brain loves to sequence actions to create an image of where we are failing or where we might fail in the future. It's kind of like being an oracle, just with more Excel and less meditation.

CONCEPT DEV.



I see concepts as great ideas that actually get executed. There's no use in being creative if you can't follow-through and deliver. Best part is: Constraints only make me more creative - so don't think that just because I want to end the project on time and within budget, that means that it will be boring. Only thing I will need is post-its. I don't think I work without them.

MOST RELEVANT POSITIONS

SIEMENS DANMARK

[2014 - current]

Digital Communications Assistant

- Implementation of user-centric methods across business areas
- Development and maintenance of end-user personas
- Changing communication focus from product to value focus
- Strategic planning for external channels, including social networks
- Content creation (text and visuals) with focus on user experiences
- Data visualization and complex storytelling for web and presentation
- Guides and presentations to drive the digitalization agenda internally
- Reverse digital mentorships for sales and upper management (social selling)
- Competitor analysis, benchmarking and user summaries
- Management of stand-alone projects and initiatives

KØBENHAVNS

EHVERVSAKADEMI

[2012 - 2014]

Academic Tutor & Tutor Team Supervisor

- Planning and executing workshops in interaction and design
- Executing external/internal events for school management
- Executing external/internal events for businesses
- Teaching assistance and coordination with teaching staff
- Surveying school alumni and reporting findings to management

I reported directly to the International Head of Study, KEA MMD

SHORTER POSITIONS

[2016 + 2017] IT Universitetet

*Student Representative, Digital Comms Board
Teaching Assistant, Course: Digital Innovation*

[2015] Fucking Flink

Digital Concept Development, Intern

[2014] Beruf

Digital Design, Intern